







What we want to achieve

-  An end to the long-distance transportation of horses across Europe for slaughter
-  A reduction in welfare problems across the EU through promoting responsible ownership
-  Effective enforcement when horses enter and leave the UK
-  A robust system of equine identification
-  Improved biosecurity and understanding of disease to prevent the spread of disease
-  The highest possible welfare standards whenever horses are slaughtered

TOP TIPS

HOW YOU CAN TAKE ACTION

LOBBY

Write to your local MP, MSP & MEP asking them to act



HIT THE HEADLINES

Raise awareness of campaigns issues by engaging your local press



SOCIAL SHARING

Share our campaigns across your social network



VOLUNTEER

Become a World Horse Welfare volunteer



FUNDRAISE

Raise money to help sustain our investigations



EVENTS

Hold events to raise the profile of our campaigns



WHERE YOU CAN FIND OUT MORE:

Visit www.worldhorsewelfare.org/Campaign-with-us or scan here with your smart phone.



What we have achieved

-   Influenced the Animal Welfare Act 2006 to give horses greater legal protection from suffering
-   Adoption of a Written Declaration supporting an end to the long-distance transport of horses across Europe for slaughter by the European Parliament
-   Reduction on the number of horses suffering long journeys across Europe for slaughter from 165,00 in 2001 to 54,000
-   Restriction in the privileges of the Tripartite Agreement to be applied only to 'high health' horses, such as FEI registered sports horses travelling to and from the continent
-   Introduction of the 2015 Control of Horses Act
-   Produced 'Removing the Blinkers' – the first ever report on Europe's equine sector
-   Launched 'Practical Guidelines on Watering of Equine Animals Transported by Road' and 'Practical Guidelines to Assess Fitness for Transport of Equidae'

ACHIEVED 60% REDUCTION IN THE NUMBER OF HORSES TRANSPORTED LONG-DISTANCES ACROSS EUROPE FOR SLAUGHTER BETWEEN 2001 AND 2012

165,000 (2001)
54,000 (2012)

INFLUENCED 50+ PIECES OF LEGISLATION SINCE 1927

Details of these can be found at www.worldhorsewelfare.org

132,565 OF YOU ADDED YOUR NAME TO OUR 2012 TRANSPORT PETITION

OVER 8,000 DISEASE PREVENTION INFORMATION PACKS DISTRIBUTED SINCE 2010

TWENTY FOUR LANGUAGES CAMPAIGNS RESOURCES AVAILABLE IN 24 LANGUAGES

SIX PIONEERING REPORTS PUBLISHED SINCE 2008

YOU HAVE SENT 94,028 CAMPAIGNING LETTERS SINCE 2012

CAMPAIGNING IS COST EFFECTIVE

CAMPAIGNING POSITIVELY IMPACTS **MILLIONS** OF HORSES

CAMPAIGNING IS OUR FOUNDING ISSUE

TEXT CAMP27 £5 TO 70070 TO DONATE 

Your help will make a vital difference.

£5 Will help pay for fuel to keep our investigators on the road

£10 Will help pay for a camera that captures visual evidence of illegal transportation

£15 Will help towards the cost of vital research that is the basis of our case for changes to European law

You can donate online at www.worldhorsewelfare.org/Donate
For terms and conditions visit our website - www.worldhorsewelfare.org

You can help
Find out more at www.worldhorsewelfare.org or by visiting any of our social media channels

@horsecharity

Add your voice to ours...



The **voice** of horses for almost a century



Campaigning sits at the heart of our UK and international work, providing a hugely cost effective way of **positively impacting** the lives of thousands or even millions of horses. Our whole approach reflects the legacy of our founder Ada Cole, who pioneered a caring and practical attitude to horse welfare.



Thanks to Ada Cole's commitment we achieved our first campaigning victory in 1937 providing protection for British horses being exported for slaughter – this legislation is still in place today. **We continue to build upon the charity's impressive campaigning heritage** and since 1927 have **influenced over 50 pieces of legislation** which directly and positively impact the welfare of horses in the UK and across Europe. We campaign for horses that are **vulnerable to exploitation, are lacking suitable legislative provision or are exposed to cruel practices**. Our aim has always been to **help the greatest possible number of horses by changing attitudes, policy and practice**.

You can help us.

Visit www.worldhorsewelfare.org for more information and details on our campaigns



Transport

An end to long-distance transportation of horses across Europe for slaughter

Tens of thousands of horses every year suffer as they are transported for thousands of miles across Europe for slaughter. We want this to be replaced with a carcase-only trade.



Responsible ownership

Responsible ownership of all horses

Horses across the EU remain vulnerable to neglect and ignorance of basic horse care. We want to reduce welfare problems through promoting responsible ownership, responsible breeding and responsible end-of-life decisions.



Equine ID

A robust equine identification system

The lack of a robust identification system leaves horses vulnerable to abandonment and mistreatment and would hamper the response to a disease outbreak. We want a strong system that links every horse to a responsible person.

What We Are Campaigning For



Disease

Protection from disease

Disease is a welfare issue. We work to reduce the threat of disease by chairing the UK's Equine Disease Coalition, lobbying for the UK's disease legislation to stay strong and funding research into disease. We also provide information for owners on how they can protect their horses.



Enforcement at ports

Checks on horses entering and leaving the UK

A lack of basic enforcement at our ports is leaving horses vulnerable to illegal trafficking by unscrupulous people. We want to see effective enforcement of the laws meant to protect the most vulnerable horses.



Welfare at slaughter

The highest possible welfare standards at slaughter

Humane slaughter is an important end-of-life route – but standards must be high. We want to see every horse treated with the respect it deserves from birth to death and the highest possible welfare standards whenever horses are slaughtered.



Your Support Makes A Difference



Diana Tasker travelled to Brussels to raise awareness with MEPs



Stevie Keates has been an active campaigner since 2006 raising money and awareness of our campaigns



By fundraising for us – like supporter Sue Cross who has raised over £4,000 – you help make it possible for us to carry out investigations, research and lobbying.