



World Horse Welfare 2013 Conference

Horses in the Next Generation

Thursday 14 November
Royal Geographical Society
London



WorldHorseWelfare





Welcome from World Horse Welfare

I am delighted to welcome you to our Conference today. We are incredibly grateful to all of our guests, to our speakers and panellists, and especially to Betfair for continuing their generous sponsorship of this increasingly popular event for the third consecutive year.

At this year's Conference we look into a crystal ball to reveal what the world might look like for horses in the next generation. This topic is especially relevant as our charity looks forward to its Centenary in 2027. We have greatly improved the lives of possibly millions of horses in that time, and while some welfare challenges for horses have diminished, others remain stubborn, and new ones are emerging. How do we best prepare for and address these?

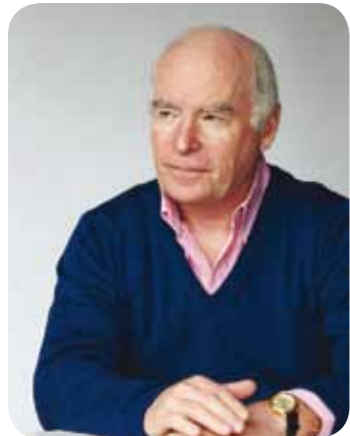
We are delighted that so many of you have taken the time to come together today and share in our debate on how we as the horse world might rise to meet these challenges, and how we can work to protect horses' interests everywhere, whatever the future might hold.

It is also only right that at a conference where the theme is looking forward to the next generation, we should embrace new technologies: our event today is being live streamed across the internet. We are proud of our annual Conference's role as a platform for airing and discussing the key issues affecting horses, and the live streaming and social media discussions will only help with this. We hope you will join in the conversation using #horsesinthefuture

Thank you, and welcome!

J. B. Johnson

Barry Johnson MRCVS, Chairman of World Horse Welfare



Welcome from Betfair

Betfair is very proud to be sponsoring the World Horse Welfare's Annual Conference for the third consecutive year.

This year's subject for discussion is very timely and apt for both horses and World Horse Welfare itself. The charity has established itself as one that provides expertise and in-depth knowledge about all equine-related issues. The horse continues to play a central role in the lives of so many of us gathered here today, and given its enriching presence deserves the time we devote to helping safeguard and promote its future.

As with previous years I am very pleased that World Horse Welfare has been able to gather together so many recognised experts and eminent

practitioners from many different equine disciplines in what I know will be a very worthwhile and interesting day for all.

For its part Betfair continues to be the most significant betting industry supporter of British horseracing and we shall continue to press on our competitors that they should behave in the same responsible manner.

Everyone at Betfair wishes you an interesting and enjoyable day.

Gerald Corbett

Gerald Corbett, Chairman of Betfair

Agenda:

08.45 – Registration

09.30 – Welcome from the Conference Chair: Baroness Ann Mallaleiu

09.35 – Message from our sponsor: Gerald Corbett, Betfair Chairman

09.40 – Opening: Barry Johnson, World Horse Welfare Chairman

09.50 – Address by HRH The Princess Royal, President

10.00 – *One Standard for All? The Globalisation of Racing:* Lord Howard of Lympne.

The future of the racing industry and the global opportunities for the sport.

10.15 – *Growing Pains: Young Equestrians, Young Markets:* Alex Hua Tian.

What are the opportunities and challenges of the global rise in equestrianism?

10.30 – *Enduring Threads in the Tangled Horse Meat Web:* Felicity Lawrence.

Horses as commodities in the tangled and often sticky web of the international horse meat trade.

10.45 – Q&A session

11.00 – Morning break

11.30 – *The Future of Horsepower:* Derek Knottenbelt.

Will working horses continue to power economies in the future? How can they be helped?

11.45 – Q&A session

11.50 – *Discussion Forum:* chaired by Philip Ghazala with Lord de Mauley, Ian Stark,

Suzanne Dando and Anna Williams.

12.45 – Q&A session

12.55 – Summing up by Roly Owers, Chief Executive

13.10 – Lunch: 'Charity in Action' trade fair begins

14.10 – *Helping Working Horses Overseas:* World Horse Welfare International team, Map Room

14.25 – *Britain's Horses in Crisis:* World Horse Welfare UK team, Education Centre

14.40 – *What we are doing about Horse Meat:* World Horse Welfare Campaigns team,

Education Centre

15.30 – 'Charity in Action' ends

Speakers:

Staff and Trustees:

Barry Johnson MRCVS, Chairman,
World Horse Welfare

Roly Owers MRCVS, Chief Executive,
World Horse Welfare

HRH The Princess Royal

HRH The Princess Royal has been a keen rider since childhood, competing successfully at a professional level, including in the 1976 Montreal Olympic Games as a member of the British Three-Day Event team. She won an individual gold medal at the European Eventing Championships at Burghley in 1971, and in the same year was voted the BBC's Sports Personality of the Year. After five years as President of the British Olympic Association she was elected to the International Olympic Committee in 1988. Her Royal Highness was closely involved with the organisation and planning of the London 2012 Olympic and Paralympic Games. The Princess Royal is President or Patron of some 320 organisations, including the Riding for the Disabled Association and World Horse Welfare.

The Princess Royal recently became a World Horse Welfare rehomer, giving a home to a mare named Annie (pictured below) from our Somerset Centre, Glenda Spooner Farm. The pair currently enjoy hacking around Gatcombe Park.



Baroness Ann Mallalieu

Baroness Mallalieu was the first female president of the Cambridge Union Society. Receiving her peerage in 1991, Baroness Mallalieu was soon made party spokesperson for home affairs and legal affairs;

a position she held until Labour came to power in 1997. Baroness Mallalieu served for seven years as an independent member of the British Horseracing Board, and is currently a trustee of Racing Welfare and The National Association of Stable Staff. In addition to her other posts, Ann is a Queen's Counsel and an honorary member of the British Veterinary Association. She is Chair of the All Party Parliamentary Group for the Horse, and President of both the Countryside Alliance and the Horse Trust.



Michael Howard The Rt. Hon. Lord Howard of Lympne, CH, QC

Michael served as the Leader of the Conservative Party and Leader of the Opposition from 2003-2005. He had previously held cabinet positions

in the governments of Margaret Thatcher and John Major, including Secretary of State for Employment, Secretary of State for the Environment and Home Secretary. Michael took the reins as Chairman of Northern Racing in 2008 after the acquisition of the company by David and Simon Reuben. He became Chairman of ARC following the acquisition of Arena Leisure and the subsequent merger with Northern Racing in March 2012. Michael also holds a number of other non-executive directorships and is Chairman of Help the Hospices. (photograph: David Hastings)



Alex Hua Tian

Alex is a rising young equestrian and China's first Olympic Eventer, competing in the 2008 Beijing Olympics, and securing a world ranking of 21 at just 18 years old. He has won the FEI's inaugural

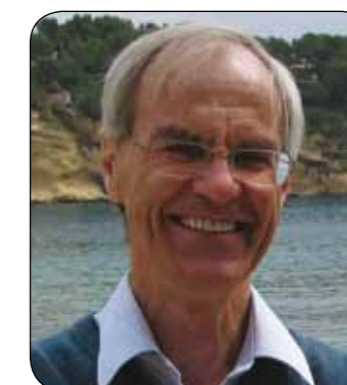
Rising Star Award for his success in Eventing. The structure of the sport means that Alex has been based in the UK since turning professional. Alex is committed to using his high profile to promote equestrian sport. He has taken part in World Horse Welfare and FEI campaigns, acted as Ambassador for the Asian Games, and won a prestigious 'Nanfang Charisma Award' for "having a positive influence on the world around him".



Felicity Lawrence

Felicity Lawrence is an investigative journalist for The Guardian. Her work has been commended in numerous awards and has covered a wide range of issues from globalisation, to migration, tax

avoidance, the environment and corporate power in agribusiness. She is author of the bestselling exposé of the food business, *Not on the Label*, which won the Jeremy Round prize, and of *Eat Your Heart Out*. She is a former editor of the Sunday Telegraph magazine and winner of the Periodical Publishers' Association Supplement Editor of the Year.



Derek Knottenbelt OBE

Derek is a Diplomat of the European College of Equine Internal Medicine and has been published widely in journals and textbooks. He is mainly interested in equine oncology and dermatology, but is actively involved

in wound healing and neurological research. He retired from a personal Chair in Equine Medicine at the University of Liverpool in 2010 and now acts as consultant at the Philip Leverhulme Hospital, Leahurst and at The Weipers Centre, Glasgow. He received the Animal Health Trust Scientific Award in 2003, the BEVA (Blue Cross) Welfare Award in 2004 and an OBE in 2005 for his services to Equine Medicine. A former chairman of SPANA, he is actively involved in many domestic and international charities including the British Horse Society Scotland, World Horse Welfare and the Donkey Sanctuary, working tirelessly to support these causes.

**Suzanne Dando**

Suzanne Dando is a well-known television broadcaster and presenter who has worked with the BBC, ITV and Channel 4 on programmes ranging from art, animal health, and light entertainment to sports. A former

Olympic Gymnast and British Gymnastics Champion, she is an avid horse fan and currently co-presents live equestrian coverage for Sky Sports.

**Ian Stark MBE OBE**

Ian Stark held a place on the British Eventing team from 1994 to 2000, winning four Olympic silver medals, seven European gold medals, and a World team gold medal during this time. Ian has won Badminton Horse Trials

three times, and is the only rider to date to have been placed both 1st and 2nd in same year at this competition. Ian was a British Eventing team selector for 12 years, and is also a cross country course designer and a BHA steward. He is author of four books, and was awarded an MBE 1989, followed by an OBE in 2000. Ian is shortly to open the new 'Ian Stark Equestrian Centre' near Selkirk in the Scottish Borders, where he lives with Jenny, his wife of 34 years. (photograph: John Grossick)

**Philip Ghazala**

Former Master of Foxhounds and point-to-point rider, Phil has for the past ten years presented and commentated on a range of television programmes covering equestrian sports and rural life. For the past

five years Phil has been the lead commentator for the FEI channel FEI TV. He lives with his family on their farm in west Somerset from where he also runs a successful international business promoting organic healthcare products for animals.

**Anna Williams**

Anna has been riding since the age of three and, having progressed through low level Dressage and the Pony Club, started competing in Endurance aged 12. She has competed extensively across Europe, the Middle

East, Australia and South America up until 2013, winning many titles including British Junior Champion (2000), British Young Rider Champion (2002) and Australian Youth Champion (2004). Anna has also worked as a professional rider in both Australia and the Middle East before moving in to Sport Management. Anna has recently been invited to join the British Endurance Elite Squad following her successful 2013 season with homebred horse Crystal Wissam. Having previously represented Great Britain on several occasions at Junior/Young Rider level, Anna is now aiming for selection to compete for the Senior Team in the 2014 World Equestrian Games.

**Lord de Mauley**

Rupert de Mauley is parliamentary under Secretary of State for Resource Management, the Local Environment and Environmental Science at Defra, appointed in September 2012. Prior to that he was a government whip

in the House of Lords since the Coalition came to office in May 2010, and before that an opposition whip from 2005. While a whip he served also as a parliamentary spokesman on treasury, business, welfare and other matters. Brought up on a farm, Lord de Mauley qualified as a chartered accountant, then worked as an investment banker in the City and the Far East in the 1980s and 1990s and ran an IT services company from 1999 to 2006. He served as a TA soldier from 1975, commanding his regiment from 2003 until retirement in 2005. He rode as an amateur under National Hunt rules and on the flat in the Far East.

**On Twitter?**

Please follow us @horsecharity and use #horsesinthefuture We would love to hear your views at the Conference and beyond!

**WorldHorseWelfare****About World Horse Welfare...**

We are an international charity that improves the lives of horses in the UK and around the world through education, campaigning, and hands-on care.

Our charity was founded by a woman called Ada Cole, who was determined to stop the harrowing journeys suffered by British horses transported to the continent for slaughter. 86 years on World Horse Welfare is still driven by the same desire to stop unnecessary suffering, using a practical approach and scientific evidence to deliver lasting change across the full spectrum of the horse world.

Our campaigns continue to protect horses across the UK and Europe, and to raise welfare standards. We have also grown into the largest horse rescue and rehoming charity in Britain, while overseas we help thousands of working horses on three continents by sharing horse care knowledge and skills with their owners. We believe education is the key to stopping suffering.

We also believe in promoting the horse-human partnership and so support the responsible use of horses in sport and are independent welfare advisors to the BHA and FEI.

**Could you support our work?**

We receive no government or lottery funding and rely entirely on donations from the public to continue our work. If you would like to find out more about us or make a donation, please speak to a member of staff today or visit our website at www.worldhorsewelfare.org - you can also scan this QR code with your smart phone to be taken straight to a secure donation page. Thank you.

t: +44 (0) 1953 498682
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